Zill

LIGHTING FIXTURES

by

AUG 21 1940

E. R. BEERS ELEC. CO.
BLOOMSBURG, PA.

FOREWORD

IN PRESENTING this 1940 catalogue, there is illustrated here one of the most complete displays of up-to-the-minute lines of popular-priced, all-purpose lighting fixtures ever to be seen under one cover.

Here will be found fixtures for every room in the home, combining style, design and color to suit the most exacting taste. Primarily, the thought behind the styling is based on better light for better sight and at prices that bring to the home owner fixtures of a character usually found only in higher priced lines.

The finishes specified for living and dining rooms are based on the consensus of opinion of a large number of users of fixtures. These colors produce a soft and neutral light and yet do not unduly lower the light output of the bulbs.

The finishes specified for bedrooms, sunrooms, etc., are produced for two main reasons, namely: to furnish better lighting and to harmonize with practically any color scheme contemplated in the home.

In conclusion, an important feature of the lighting equipment shown here must be touched upon and that is its excellence of construction. It will be noted that all materials used have been approved by the Underwriters' Laboratories, thus insuring long life and good mechanical operation with safety.

Entire Contents of This Catalog
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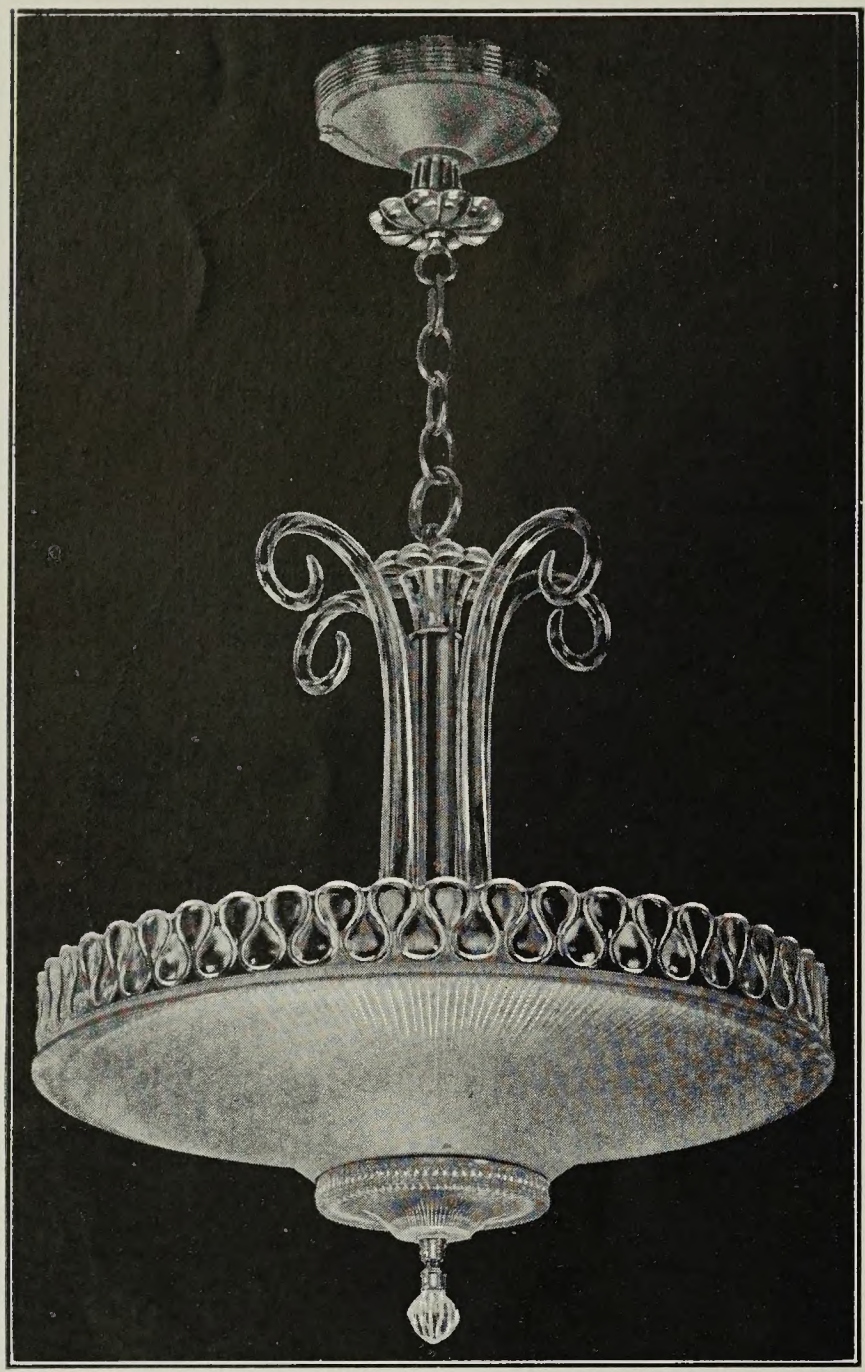
Four Lights
No. 26419—Ivory and Gold Canopy
No. 26418—Crom Canopy
Shade furnished in beige with clear crystal assembly. 16⅜" diameter. 17½" length overall. Packed individually, one to a master carton.

For Gracious Living

GOOD illumination produced by truly decorative lighting equipment contributes greatly to the pride and enjoyment of the home. The beauty of the lighting fixtures illustrated can be readily seen . . . and soft, glareless, well-distributed illumination is achieved by diffusing the light through the smartly designed glass shade.

Four Lights
No. 26409—Ivory and Gold Canopy
No. 26408—Crom Canopy
Shade furnished in beige with clear crystal assembly. 16⅜" diameter. 42" length overall. Wired with three way switch. Packed individually, one to a master carton.

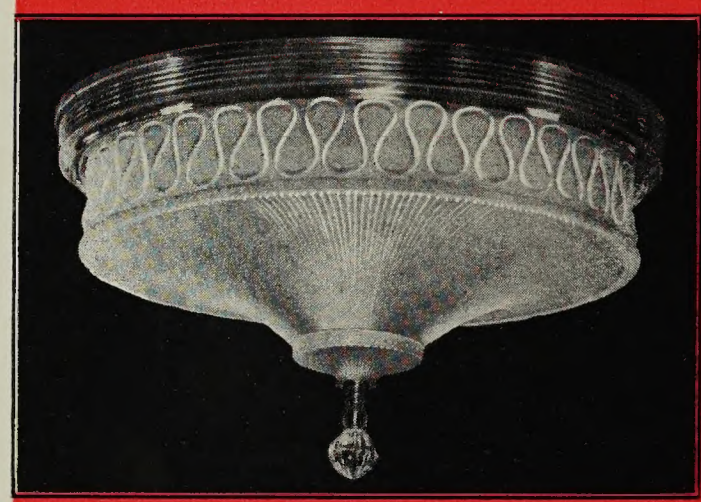
Loveliness in Lighting



Four Lights

No. 26439—Ivory and Gold Canopy
No. 26438—Crom Canopy

Shade furnished in fired white or champagne with clear crystal edge and bottom center and clear crystal assembly. 16⅛″ diameter. 42″ length overall. Wired with three way switch. Packed individually, one to a master carton.



Two Lights

No. 25339—Ivory and Gold Band
No. 25338—Crom Band
No. 25335—Colonial Brass Band

Shade furnished in green, rose, blue, peach, honey, beige, white or satin crystal. 11⅛″ diameter. 12⅜″ plate diameter. 7″ overall. Packed individually, four to a master carton.

One Light

No. 25329—Ivory and Gold Canopy
No. 25328—Crom Canopy
No. 25326—Glass Canopy

Shade furnished in green, rose, blue, peach, honey, beige, white or satin crystal. 11⅛″ diameter. 12½″ length over all. Packed individually, six to a master carton.

LEADING lighting designers are unanimous in their approval of the beauty of these lovely lighting units. Grace and charm, combined with their excellent lighting qualities, make this group an outstanding favorite among wise home owners who appreciate real beauty and good illumination.

One Light

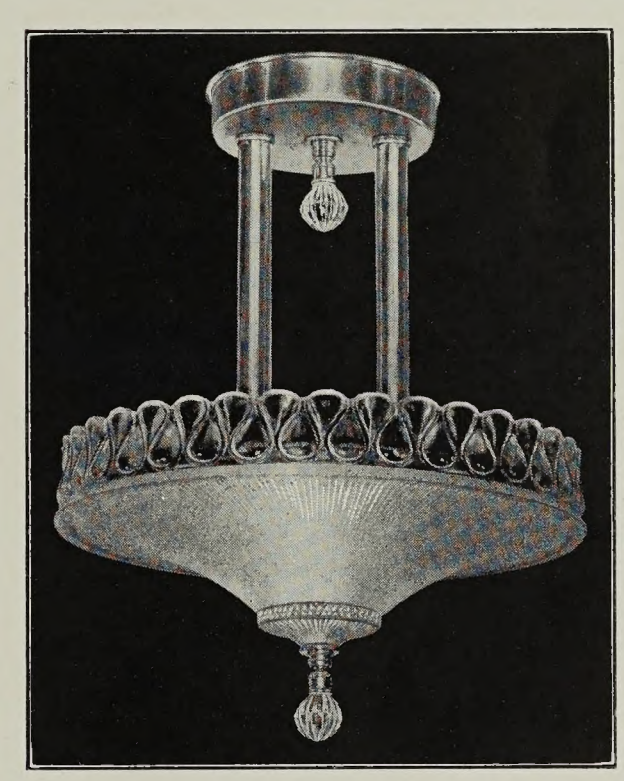
No. 25599—Ivory and Gold Canopy
No. 25598—Crom Canopy
No. 25596—Glass Canopy

Shade furnished in fired white or champagne with clear crystal edge and bottom center. 11⅛″ diameter. 12½″ length overall. Packed individually, six to a master carton.

Two Lights *(right)*

No. 25608—Crom Canopy
No. 25607—Ivory Canopy

Shade furnished in fired white or champagne with clear crystal edge and bottom center and mirror tube hanger. 11½″ diameter. 14″length overall. Packed individually, four to a master carton.



Two Lights *(below)*

No. 25649—Ivory and Gold Band
25648—Crom Band
No. 25645—Colonial Brass Canopy

Shade furnished in fired white or champagne with clear crystal edge and bottom center. 11⅛″ diameter. Plate, 12⅜″ dia. 8″ length overall. Packed individually, four to a master carton.

Four Lights *(right)*

No. 26429—Ivory and Gold Canopy
No. 26428—Crom Canopy

Shade furnished in fired white or champagne with clear crystal edge and bottom center with clear crystal assembly. 16⅛″ diameter. 18½″ length overall. Packed individually, one to a master carton.

Four Lights

No. 26469—Ivory and Gold Canopy
No. 26468—Crom Canopy

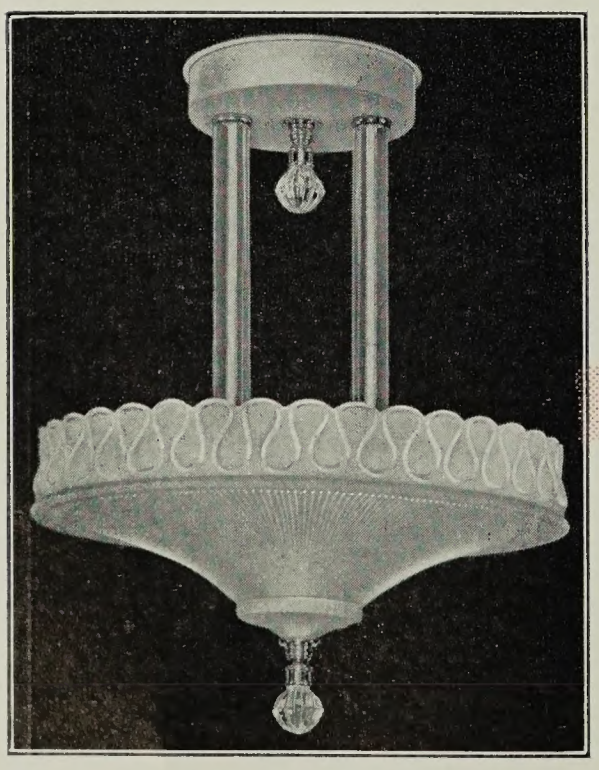
Shade furnished in beige with clear crystal assembly. 16⅛″ diameter. 42″ length overall. Wired with three way switch. Packed individually, one to a master carton.

Accent on

Two Lights

No. 25589—Ivory and Gold Canopy
No. 25588—Crom Canopy

Shade furnished in green, rose, blue, peach, honey, beige, white or satin crystal with mirror tube hanger. 11⅛″ diameter. 14″ length overall. Packed individually, four to a master carton.



Four Lights

No. 26479—Ivory and Gold Canopy
No. 26478—Crom Canopy

Shade furnished in beige with clear crystal assembly. 16⅛″ diameter. 17″ length overall. Packed individually, one to a master carton.

Four Lights

No. 26459—Ivory and Gold Canopy
No. 26458—Crom Canopy

Shade furnished in beige with clear crystal assembly. 16⅜″ diameter. 16″ length overall. Packed individually, one to a master carton.

Styling!

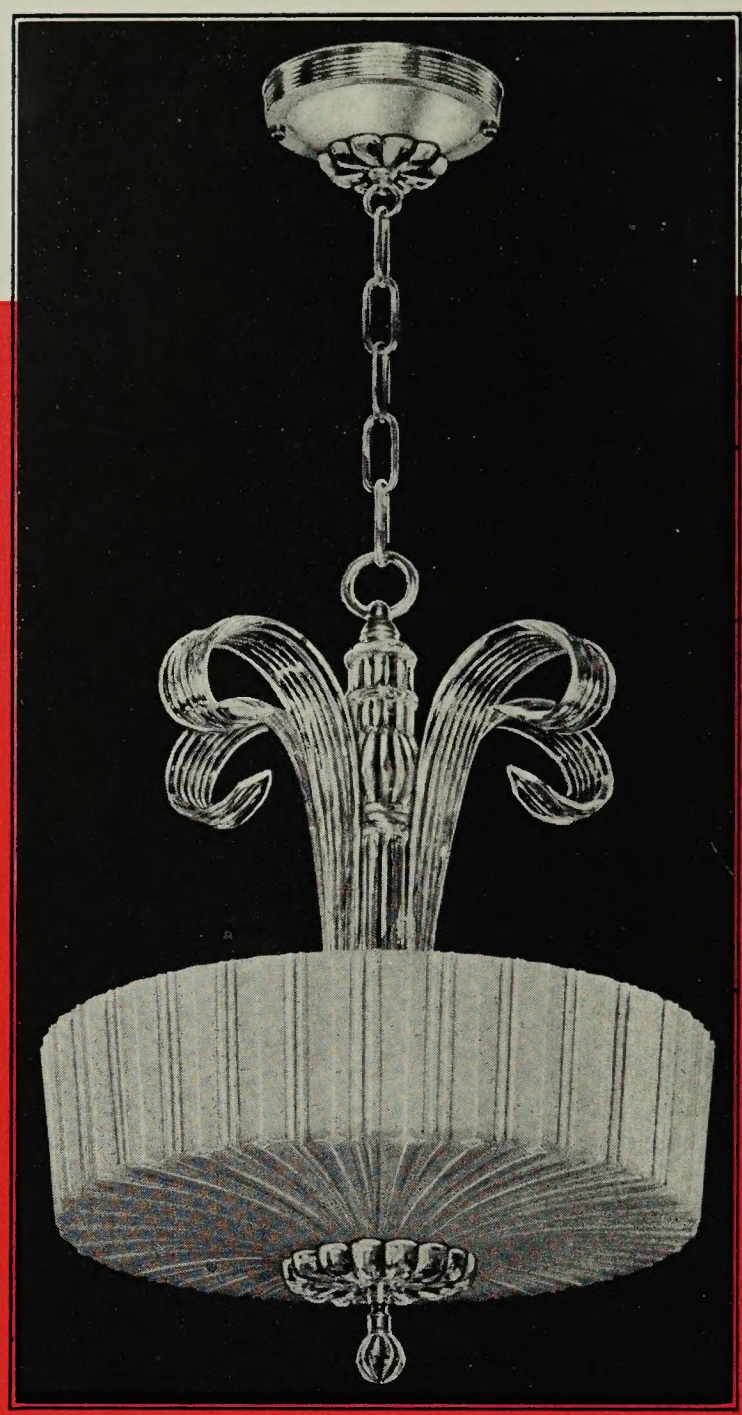
STYLING, the one factor that more than anything else influences the ultimate choice, makes this charming group the outstanding favorite that it is. Smart styling combined with fine lighting qualities leaves nothing to be desired for correct illumination in the up-to-date home.

Four Lights

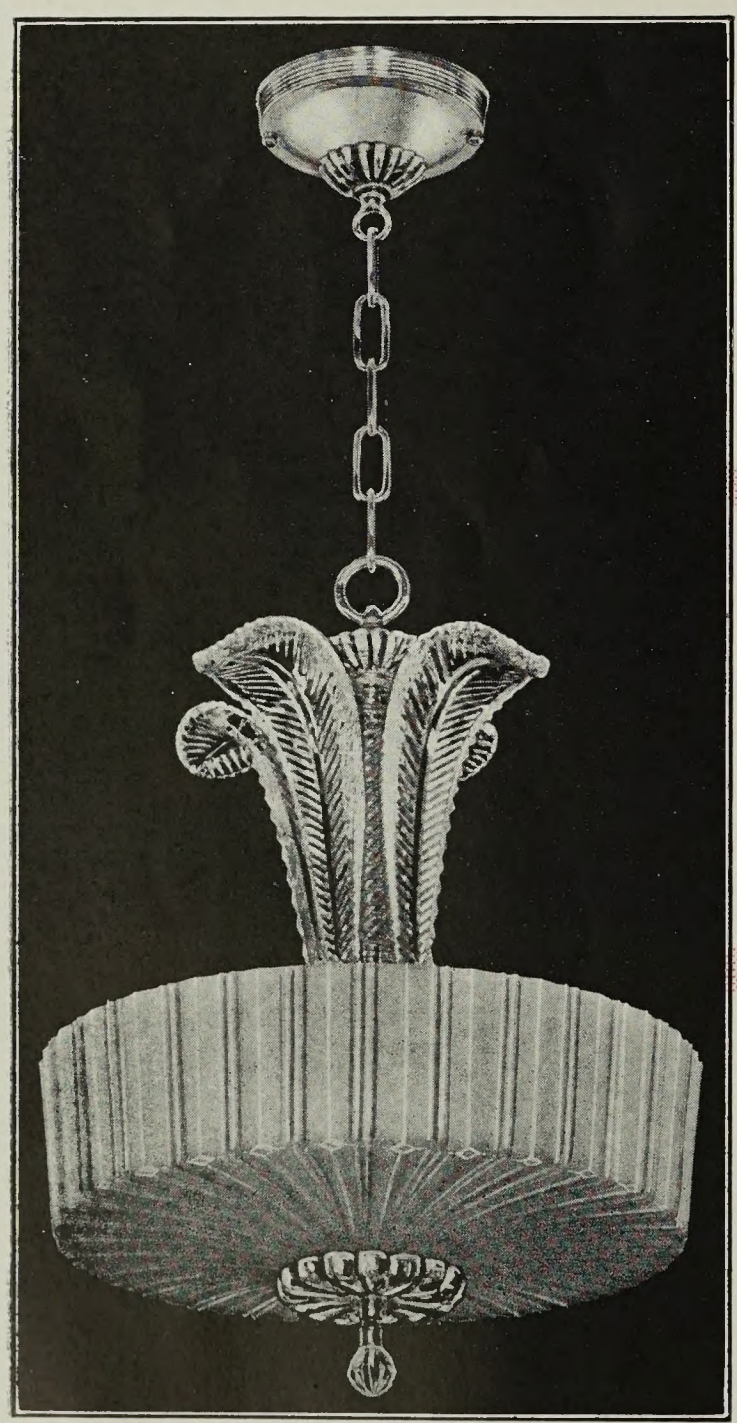
No. 26449—Ivory and Gold Canopy
No. 26448—Crom Canopy

Shade furnished in beige with clear crystal assembly. 16⅜″ diameter. 42″ length overall. Wired with three way switch. Packed individually, one to a master carton.

This is Achievement



Three Lights
No. 25379—Ivory and Gold Canopy
No. 25378—Crom Canopy
Shade furnished in Beige with clear crystal assembly. 14″ diameter. 42″ length overall. Packed individually, one to a master carton.

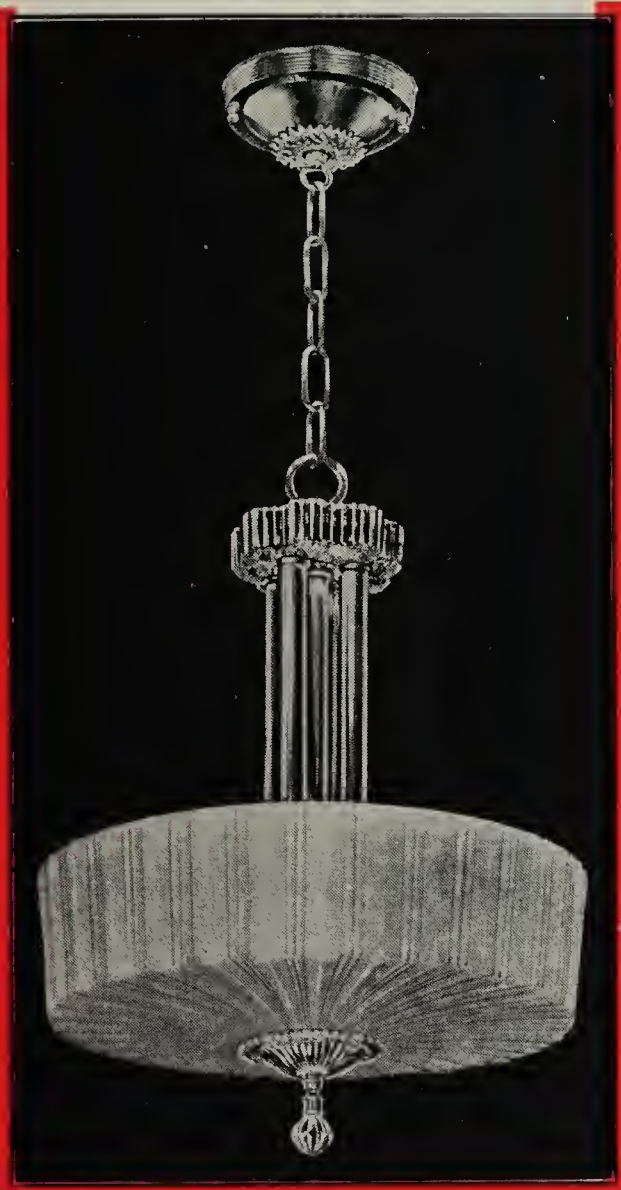


Three Lights
No. 25369—Ivory and Gold Canopy
No. 25368—Crom Canopy
Shade furnished in Beige with clear crystal assembly. 14″ diameter. 42″ length overall. Packed individually, one to a master carton.

WE HAVE spared nothing in the creation of this master series. Every conceivable factor, even to the minutest detail, is well studied in these fine lighting units. The result —perfection in design, brilliant achievement in decorative effectiveness . . . and, of great importance, the ability to furnish entirely glare-free lighting, well-distributed for general illumination.

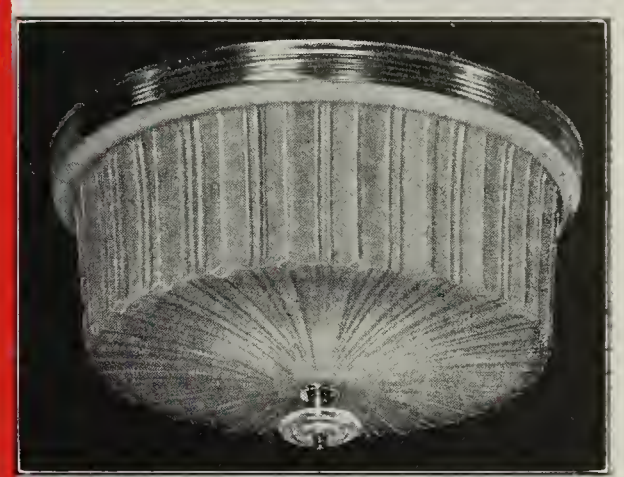
Three Lights

No. 25319—Ivory and Gold Canopy
No. 25318—Crom Canopy
Shade furnished in beige with clear crystal and five mirror tube assembly. 14″ diameter. 42″ length overall. Packed individually, one to a master carton. Also No. 25569-8 Ceiling piece to match.

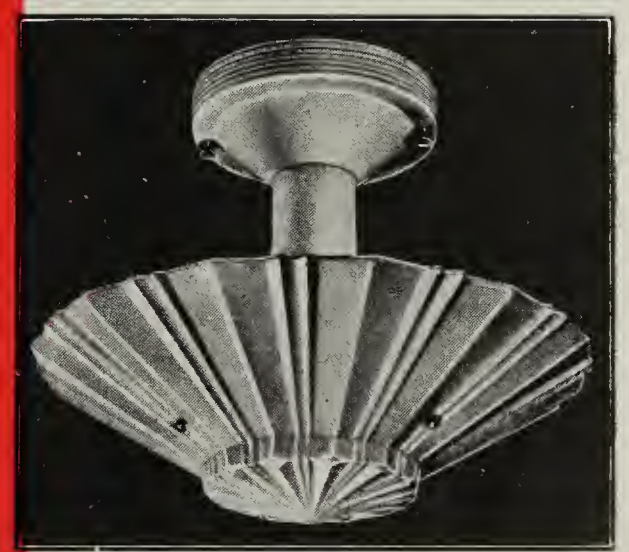


Two Lights *(right)*
No. 9899—Ivory and Gold Band
No. 9898—Crom Band
No. 9895—Colonial Brass Band
Shade furnished in fired white or champagne. 10″ diameter. 11″ plate diameter. 6½″ length overall. Packed individually, six to a master carton. Also No. 9799-8-5 — 8″ shade to match. Packed 12 to a master carton.

Two Lights *(right)*
No. 9679—Ivory and Gold Band
No. 9678—Crom Band
No. 9675—Colonial Brass Band
Shade furnished in green, rose, blue, peach, beige, honey, white or satin crystal. 10″ diameter, 11″ plate. 6½″ length overall. Packed individually, six to a master carton. Also No. 9669-8-5—8″ shade to match. Packed 12 to a master carton.



One Light *(right)*
No. 9589
—Ivory and Gold Canopy
No. 9588
—Crom Canopy
No. 9587
—Ivory Canopy
No. 9586
—Glass Canopy
Shade furnished in green, rose, blue, peach, beige, honey, white or satin crystal. 11″ diameter. 11″ length overall. Packed individually, six to a master carton.



One Light *(below)*
No. 9579—Ivory & Gold Canopy
No. 9578—Crom Canopy
No. 9577—Ivory Canopy
No. 9576—Glass Canopy
Shade furnished in Green, Rose, Blue, Peach, Beige, Honey, White or Satin Crystal. 10″ dia. 10¾″ length overall. Packed individually, six to a master carton.

One Light *(Below)*
No. 9569—Ivory & Gold Canopy
No. 9568—Crom Canopy
No. 9567—Ivory Canopy
No. 9566—Glass Canopy
Shade furnished in Green, Rose, Blue, Peach, Beige, Honey, White or Satin Crystal. 8″ dia. 10¾″ length overall. Packed individually, twelve to a master carton.

One Light *(below)*
No. 9619—Ivory and Gold Canopy
No. 9618—Crom Canopy
No. 9617—Ivory Canopy
No. 9616—Glass Canopy
Shade furnished in fired white or champagne. 10″ diameter. 10¾″ length overall. Packed individually, six to a master carton. Also 9599-8-7-6 —8″ shade to match. Packed 12.

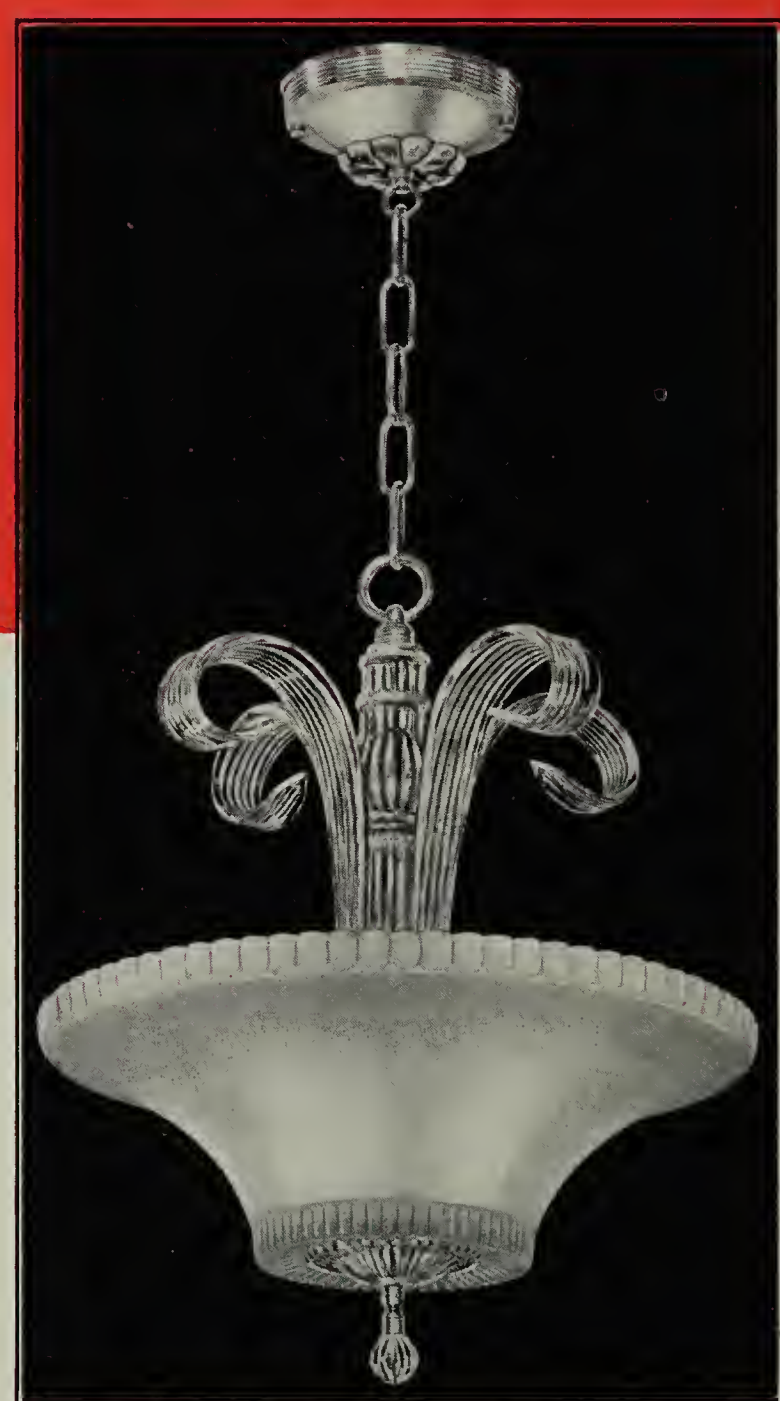
Two Lights
No. 25209—Ivory & Gold Band
No. 25208—Crom Band
No. 25205—Colonial Brass Band
Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White or Satin Crystal. 11⅜″ diameter. 12⅜″ plate diameter. 6″ Length overall. Packed individually, four to a master carton.

One Light *(right)*
No. 9819—Ivory & Gold Canopy
No. 9818 Crom Canopy
No. 9817—Ivory Canopy
No. 9816—Glass Canopy
Shade furnished in Green, Rose, Blue, Peach, Beige, Honey, White or Satin Crystal, 11¼″ dia. 10¾″ length overall. Packed individually, six to a master carton.

Superlatives cannot express...

One Light
No. 9829—Ivory & Gold Canopy
No. 9828—Crom Canopy
No. 9827—Ivory Canopy
No. 9826—Glass Canopy
Shade furnished in Fired White, Honey or Champagne with clear crystal edge and bottom center. 11¼″ dia. 10¾″ length overall. Packed individually, six to a master carton.

Three Lights
No. 25279—Ivory & Gold Canopy
No. 25278—Crom Canopy
Shade furnished in Beige with clear crystal assembly 15⅜″ diameter. 42″ length overall. Packed individually, one to a master carton.



Two Lights
No. 25199—Ivory & Gold Band
No. 25198—Crom Band
No. 25195—Colonial Brass Band
Shade furnished in Fired White, Honey or Champagne with clear crystal edge and bottom center. 11¼″ dia. 12⅜″ plate diameters. 6″ Length overall. Packed individually, four to a master carton.

Three Lights
No. 26579—Ivory & Gold Canopy
No. 26578—Crom Canopy
Shade furnished in Beige with clear crystal assembly. 15⅜″ dia. 20″ length overall. Packed individually, one to a master carton.

MERE words lack the ability to describe the place of these creations in the field of home lighting. But note the admiring gaze of those fortunate enough to come under their spell; only so can you approach the significance of the merit of these master-creations.

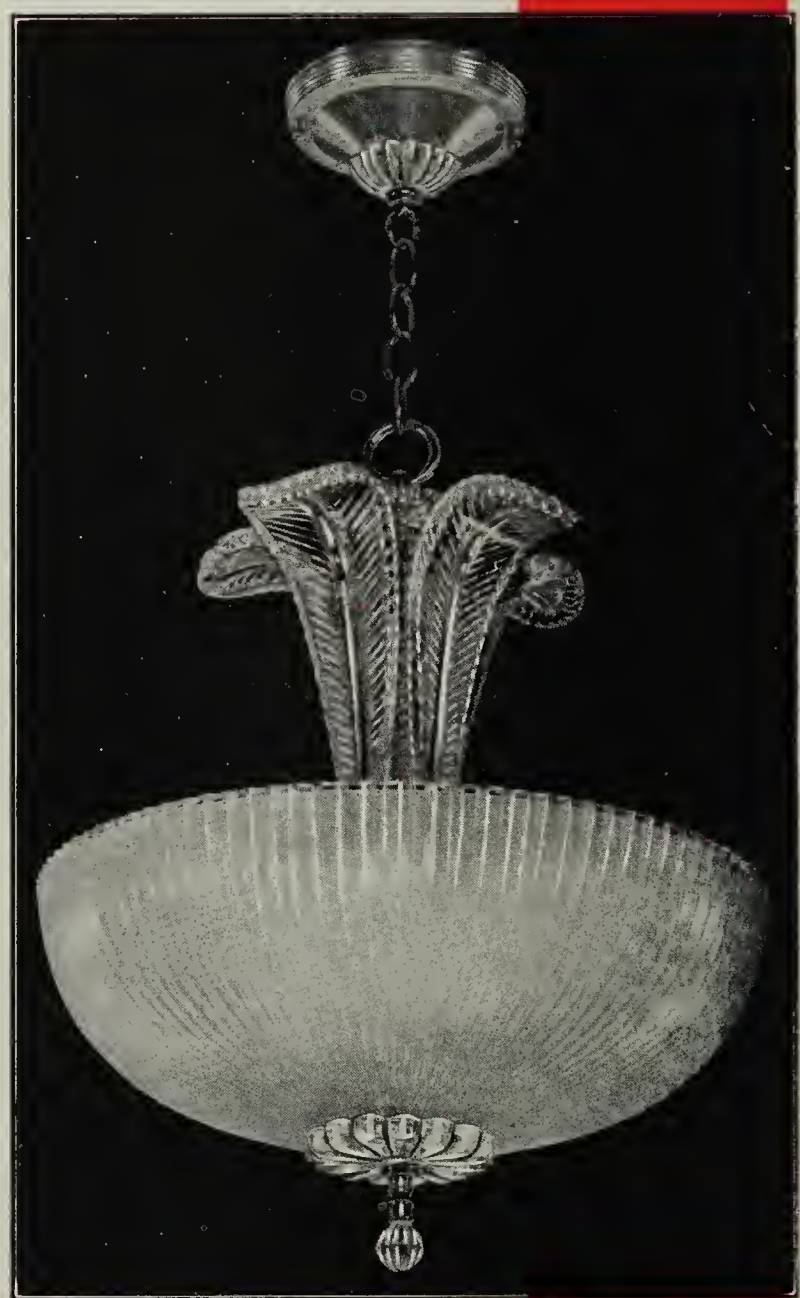
Three Lights
No. 25399—Ivory & Gold Canopy
No. 25398—Crom Canopy
Shade furnished in Beige with clear crystal assembly. 15⅜″ dia. 42″ length overall. Packed individually, one to a master carton.

Three Lights *(below)*
No. 25409—Ivory & Gold Canopy
No. 25408—Crom Canopy
Shade furnished in Beige with clear crystal and five mirror tube assembly. 15⅜″ dia. 42″ length overall. Packed individually, one to a master carton.

Ceiling fixture to Match
No. 26599—Ivory & Gold Canopy
No. 26598—Crom Canopy

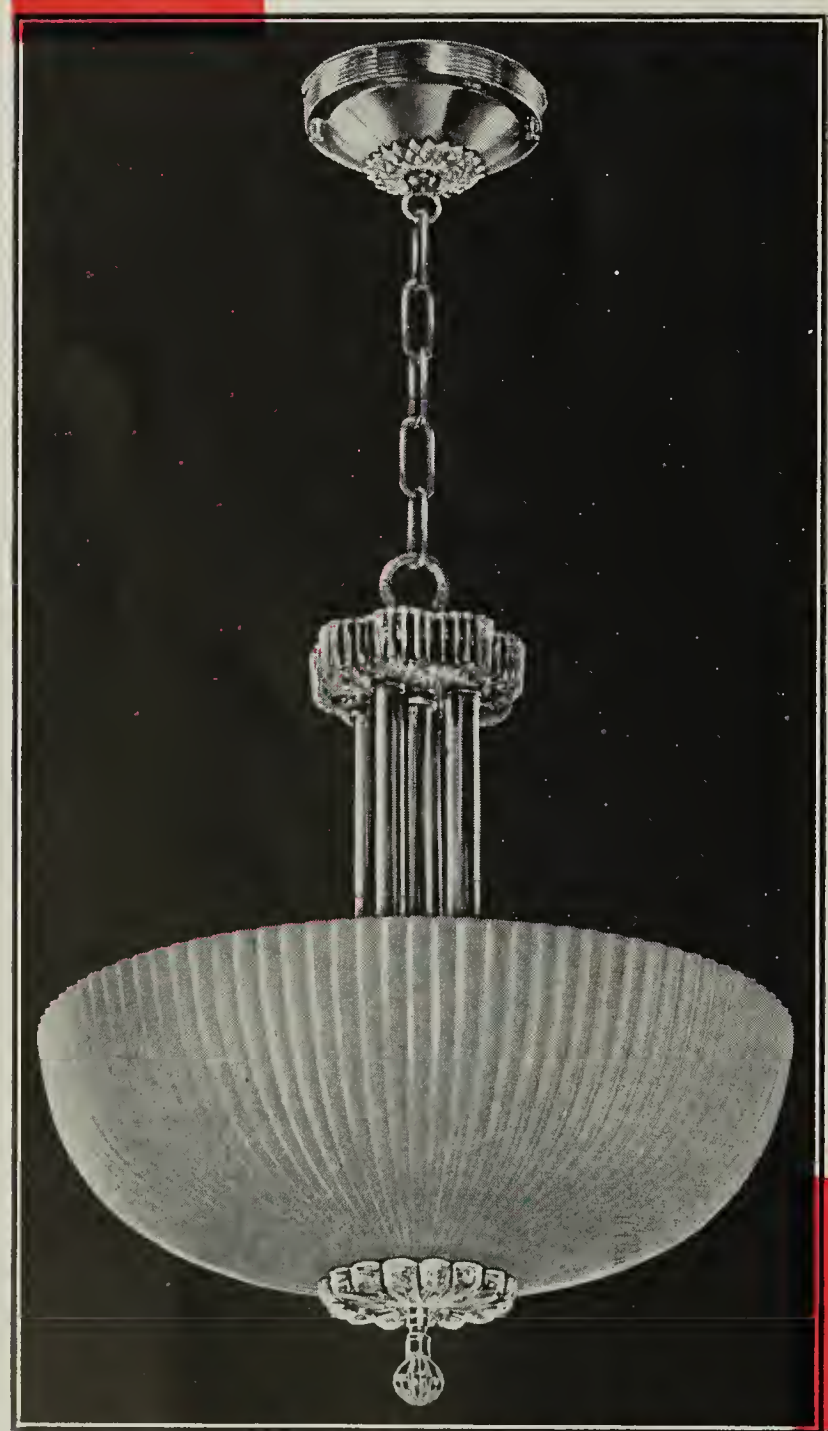
Glamorous Lighting

WE ARE indebted to Hollywood for a term which is admirably suited to these alluring "stars" of the lighting world. Soft, well-distributed lighting, diffused through styled glass shades of intrinsic beauty makes the term "glamour" aptly descriptive of this charming group.



Three Lights
No. 26489—Ivory & Gold Canopy
No. 26488—Crom Canopy

Shade furnished in Fired White or Champagne with clear crystal assembly. 15¼" dia. 42" length overall. Packed individually, one to a master carton. Also No. 26499-8. Ceiling piece to match.



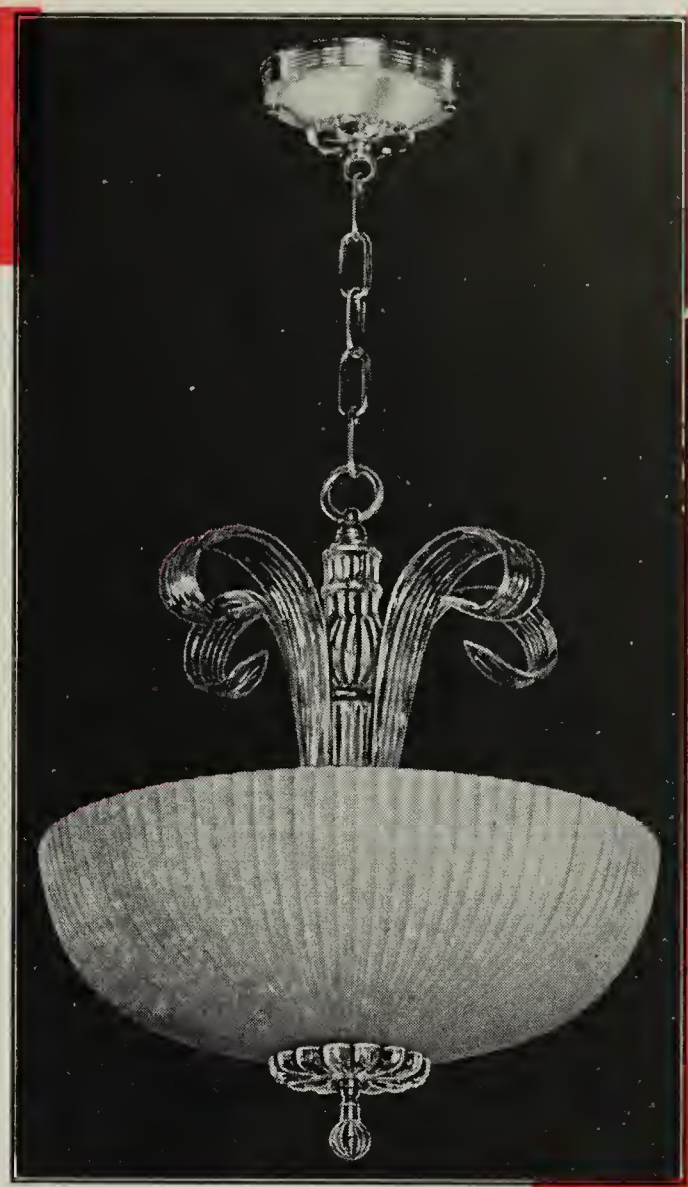
Three Lights
No. 25419—Ivory & Gold Canopy
No. 25418—Crom Canopy

Shade furnished in Beige with clear crystal and five mirror tube assembly. 15⅜" dia. 42" length overall. Packed individually, one to a master carton.

Three Lights

No. 25389—Ivory & Gold Canopy
No. 25388—Crom Canopy

Shade furnished in Beige with clear crystal assembly. 15⅜" dia. 42" length overall. Packed individually, one to a master carton.



Three Lights

No. 25229—Ivory & Gold Canopy
No. 25228—Crom Canopy

Shade furnished in Beige with clear crystal assembly 15⅜" dia. 42" length overall. Packed individually, one to a master carton.

Three Lights

No. 9969—Ivory & Gold Canopy
No. 9968—Crom Canopy

Shade furnished in Beige with eight prisms and clear crystal assembly. 15⅜" dia. 42" length overall. Packed individually, one to a master carton.

One Light

No. 26679—Ivory & Gold Canopy
No. 26678—Crom Canopy

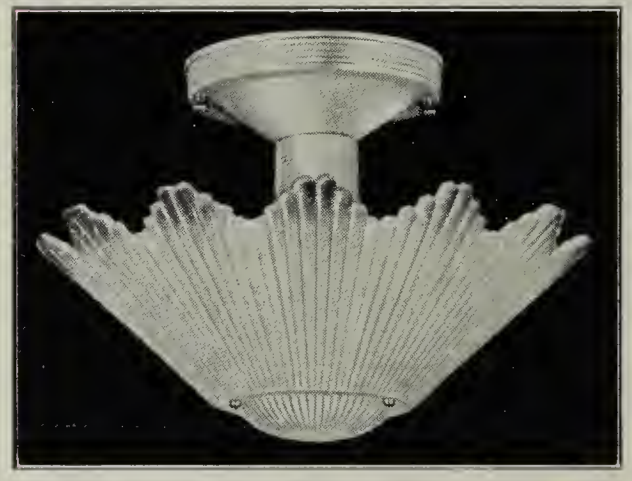
Shade furnished in Beige with clear crystal assembly. 15¼″ dia. 19″ length overall. Packed individually, one to a master carton.

One Light

No. 9729—Ivory & Gold Canopy
No. 9728—Crom Canopy
No. 9727—Ivory Canopy

Shade furnished in Green, Rose, Blue, Peach, Beige, Honey, White, Satin Crystal or Clear Crystal. 11″ dia. 11″ length overall. Packed individually, six to a master carton.

Livability is the Keynote



One Light

No. 9749—Ivory & Gold Canopy
No. 9748—Crom Canopy
No. 9747—Ivory Canopy

Shade furnished in Green, Rose, Blue, Peach, Beige, Honey, White, Satin Crystal or Clear Crystal. 11⅜″ dia. 11″ length overall. Packed individually, six to a master carton.

One Light

No. 26619—Ivory & Gold Canopy
No. 26618—Crom Canopy

Shade furnished in Beige with clear crystal assembly. 15¼″ dia. 42″ length overall. Packed individually, one to a master carton.

Two Lights
No. 26278—Crom Canopy
No. 26277—Ivory Canopy
Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White or Satin Crystal with mirror tube hanger. 11½″ dia. 15″ length overall. Packed individually, four to a master carton.

Two Lights
No. 26289—Ivory & Gold Band
No. 26288—Crom Band
No. 26285—Colonial Brass Band
Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White, Satin Crystal with clear crystal finial and disc. 11½″ dia. 12⅜″ plate dia. 8″ length overall. Packed individually, four to a master carton.

Charm with a capital "C"

One Light
No. 26519—Ivory & Gold Canopy
No. 26518—Crom Canopy
No. 26516—Glass Canopy
Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White or Satin Crystal with clear crystal finial and disc. 11½″ dia. 12½ length overall. Packed individually, six to a master carton.

Two Lights
No. 26379—Ivory & Gold Canopy
No. 26378—Crom Canopy
No. 26376—Glass Canopy
Shade furnished in Green, Rose, Blue, Peach, Honey, Beige or Satin Crystal with clear crystal assembly. 11½″ dia. 42″ length overall. Packed individually, four to a master carton.

Smart is

One Light
No. 26389—Ivory & Gold Canopy
No. 26388—Crom Canopy

Shade furnished in Fired White or Champagne with clear crystal assembly. 13½″ dia. 42″ length overall. Packed individually, one to a master carton.

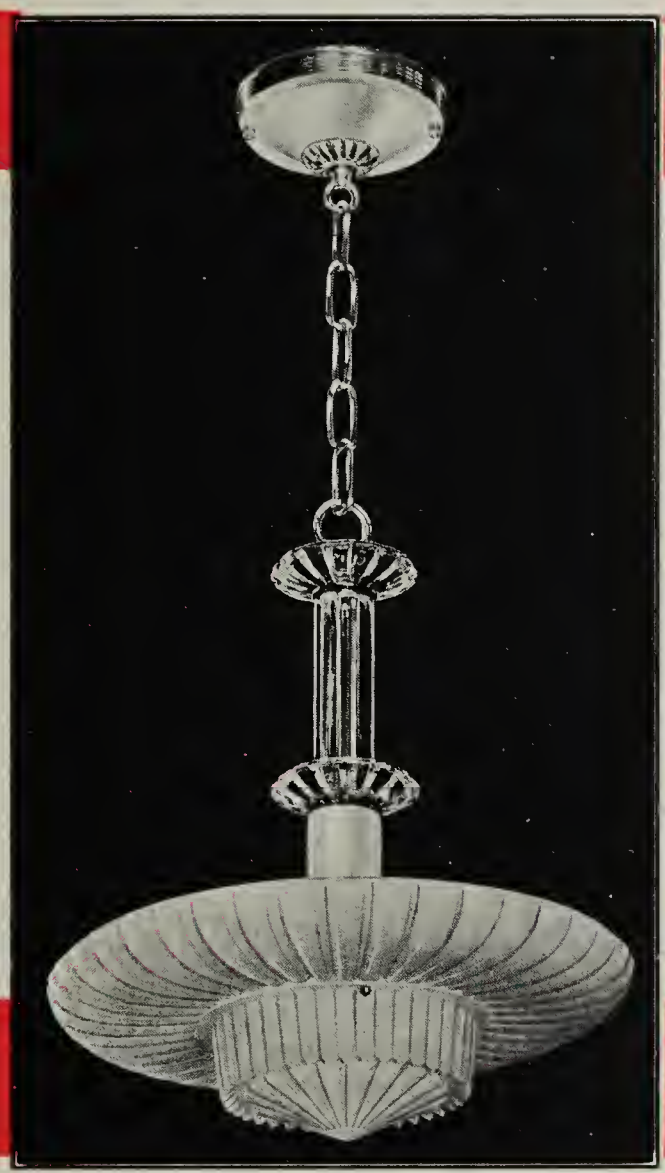
One Light
No. 25039—Ivory & Gold Canopy
No. 25038—Crom Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White or Satin Crystal with clear crystal assembly. 13⅜″ dia. 42″ length overall. Packed individually, one to a master carton.

Delightfully different, too

the word . . .

AS SMART as the latest silhouette, these beautiful lighting units are the last word in advanced styling. They are the last word, too, in lighting, for their light is mellow, flattering and plentiful.

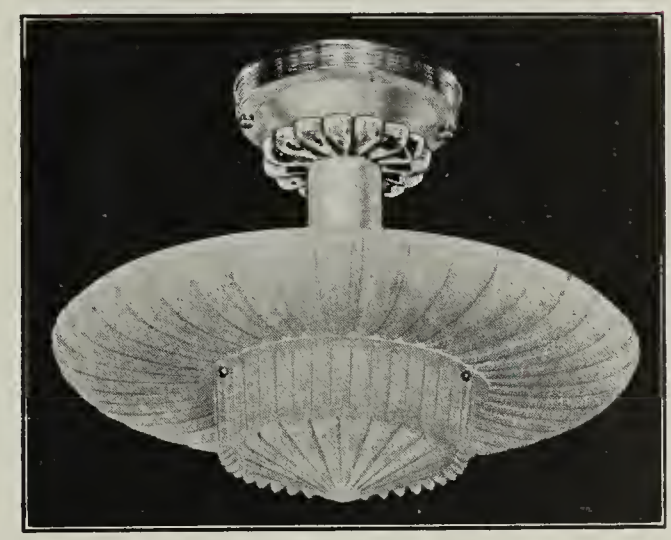


One Light
No. 25289—Ivory & Gold Canopy
No. 25288—Crom Canopy

Shade furnished in Green, Rose, Blue Peach, Honey, Beige, White or Satin Crystal with clear crystal assembly. 13⅜″ dia. 42″ length overall. Packed individually, one to a master carton.

One Light
No. 25349—Ivory & Gold Canopy
No. 25348—Crom Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White or Satin Crystal with clear crystal trim. 13⅜″ dia. 12″ length overall. Packed individually, one to a master carton.



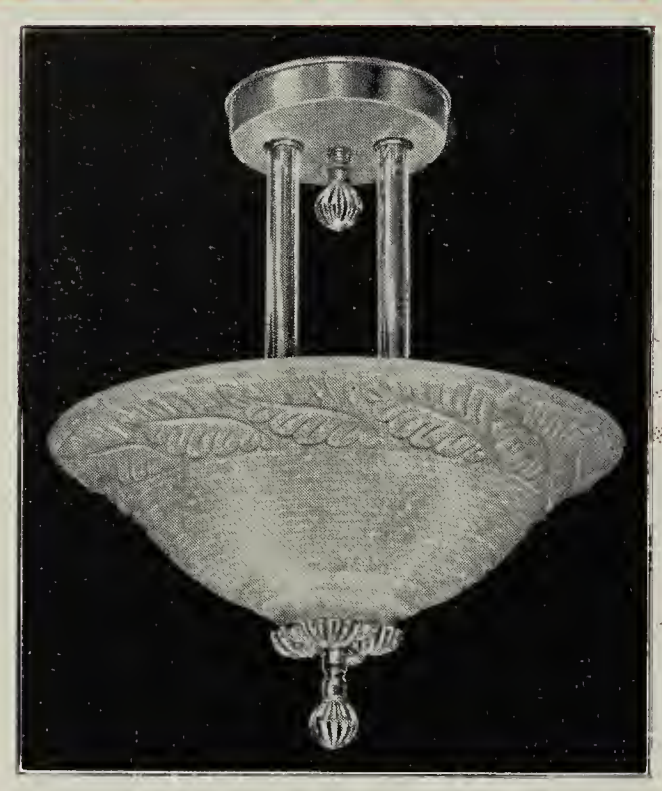
One Light
No. 9849—Ivory & Gold Canopy
No. 9848—Crom Canopy

Shade furnished in Green, Rose, Blue Peach, Beige, Honey or Satin Crystal with clear crystal trim. 13⅜″ dia. 12½″ length overall. Packed individually, one to a master carton.

Two Lights

No. 26309—Ivory & Gold Band
No. 26308—Crom Band
No. 26305—Colonial Brass Band

Shade furnished in Fired White or Champagne with clear crystal edge and bottom center. 12¼″ dia. 12⅜″ plate dia. 8″ length overall. Packed individually, four to a master carton.



Symphony

Two Lights

No. 25258—Crom Canopy
No. 25257—Ivory Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White Clear Crystal or Satin Crystal with mirror tube hanger. 12¼″ dia. 14″ length overall. Packed individually, four to a master carton.

Two Lights

No. 25269—Ivory & Gold Band
No. 25268—Crom Band
No. 25265—Colonial Brass Band

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White, Clear Crystal or Satin Crystal with clear crystal finial and disc. 12¼″ dia. 12⅜″ Plate dia. 8″ length overall. Packed individually, six to a master carton.

Two Lights

No. 26298—Crom Canopy
No. 26297—Ivory Canopy

Shade furnished in Fired White or Champagne with mirror tube hanger and clear crystal edge and bottom center. 12¼″ dia. 14″ length overall. Packed individually four to a master carton.

Two Lights

No. 26629—Ivory & Gold Band
No. 26628—Crom Band
No. 26625—Colonial Brass Band

Shade furnished in Fired White or Champagne with clear crystal design in center. 11⅛″ dia. 12⅜″ plate dia. 6″ length overall. Packed individually, four to a master carton.

# of Style

HARMONY, rhythm, and beauty combine in a symphony of style to make these exquisitely designed luminaires the pride of the home where good taste prevails. Not merely lighting units, but lighting units par excellence for decorative effect and good lighting that is softly diffused and properly distributed.

Two Lights

No. 26589—Ivory & Gold Band
No. 26588—Crom Band
No. 26585—Colonial Brass Band

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White or Satin Crystal. 11⅛″ dia. 12⅜″ plate dia. 6″ length overall. Packed individually, four to a master carton.

Two Lights

No. 26649—Ivory & Gold Canopy
No. 26648—Crom Canopy
No. 26646—Glass Canopy

Shade furnished in Fired White or Champagne with clear crystal assembly and clear crystal design in center. 11⅛″ dia. 13⅜″ length overall. Packed individually, four to a master carton.

Two Lights

No. 26639—Ivory & Gold Canopy
No. 26638—Crom Canopy
No. 26636—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White or Satin Crystal with clear crystal assembly. 11⅛″ dia. 13⅜″ length overall. Packed individually, four to a master carton.

Two Lights

No. 26319—Ivory & Gold Canopy
No. 26318—Crom Canopy

Shade furnished in Green, Rose, Peach, Blue, Honey, Beige, White or Satin Crystal with mirror tube hanger. 11⅜″ dia. 15″ length overall. Packed individually, four to a master carton.

in the Height of Fashion—

Two Lights
No. 26329—Ivory & Gold Band
No. 26328—Crom Band
No. 26325—Colonial Brass Band

Shade furnished in Green, Rose, Peach, Blue, Honey, Beige, White or Satin Crystal with clear crystal finial and disc. 11⅜″ dia. 12⅜″ plate dia. 8″ length overall. Packed individually, four to a master carton.

FASHION comes and goes in cycles . . . but this group of cleverly designed lighting units, in popular vogue now, seems destined for a long and consistent reign in the fickle realm of fashion. This assurance is based upon the knowledge of prominent lighting designers, gained through long experience in the creation of good and enduring lighting styles.

One Light
No. 26529—Ivory & Gold Canopy
No. 26528—Crom Canopy
No. 26526—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White or Satin Crystal with clear crystal finial and disc. 11⅜″ dia. 15″ length overall. Packed individually, six to a master carton.

One Light *(left)*
No. 26659—Ivory & Gold Canopy
No. 26658—Crom Canopy
No. 26656—Glass Canopy
Shade furnished in Green, Rose, Peach, Blue, Honey, Beige, White or Satin Crystal with clear crystal trim 5½″ dia. 11″ length overall. Packed individually, twelve to a master carton.

Two Lights *(below)*
No. 26369—Ivory & Gold Band
No. 26368—Crom Band
No. 26365—Colonial Brass Band
Shade furnished in Fired White or Champagne with clear crystal hobnails and trim. 11½″ dia. 12⅜″ plate dia. 7½″ length overall. Packed individually, four to a master carton.

Two Lights *(above)*
No. 26349—Ivory & Gold Canopy
No. 26348—Crom Canopy
No. 26346—Glass Canopy
Shade furnished in Green, Rose, Peach, Blue, Honey, Beige, White or Satin Crystal with clear crystal assembly. 11½″ dia. 15″ length overall. Packed individually, four to a master carton.

One Light *(left)*
No. 26669—Ivory & Gold Company
No. 26668—Crom Canopy
No. 26666—Glass Canopy
Shade furnished in Fired White or Champagne with clear crystal hobnails and trim. 5½″ dia. 11″ length overall. Packed individually, twelve to a master carton.

Two Lights *(below)*
No. 26339—Ivory & Gold Band
No. 26338—Crom Band
No. 26335—Colonial Brass Band
Shade furnished in Green, Rose, Peach, Blue, Honey, Beige, White or Satin Crystal with clear crystal trim. 11½″dia. 12⅜″ plate dia. 7½″ length overall. Packed individually, four to a master carton.

Two Lights *(above)*
No. 26359—Ivory & Gold Canopy
No. 26358—Crom Canopy
No. 26356—Glass Canopy
Shade furnished in Fired White or Champagne with clear crystal hobnails and assembly. 11½″ dia. 15″ length overall. Packed individually, four to a master carton.

One Light
No. 9519—Ivory & Gold Canopy
No. 9518—Crom Canopy
No. 9517—Ivory Canopy
No. 9516—Glass Canopy

Shade furnished in Fired White or Champagne with clear crystal edge and bottom center and canopy trim. 11½″ dia. 10¾″ length overall. Packed individually, six to a master carton.

in Good Taste...

One Light
No. 9279—Ivory & Gold Canopy
No. 9278—Crom Canopy
No. 9277—Ivory Canopy
No. 9276—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Beige, Honey or Satin Crystal with clear crystal bottom trim. 10⅞″ dia. 10¾″ length overall. Packed individually, six to a master carton.

THESE well-designed units are wisely styled for greater decorative adaptability. All possess distinctive design elements yet they contain such flexible style characteristics as to make them equally adaptable to practically any period of decoration.

One Light
No. 9419—Ivory & Gold Canopy
No. 9418—Crom Canopy
No. 9417—Ivory Canopy
No. 9416—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach Beige, Honey or Satin Crystal with clear crystal bottom trim. 10⅜″ dia. 10¾″ length overall. Packed individually, six to a master carton.

One Light
No. 9637—Ivory Canopy
No. 9636—Glass Canopy

Shade Furnished in Green, Rose, Blue, Peach, Beige, Honey or Satin Crystal. 10¼″ dia. 10½″ length overall. Packed individually, six to a master carton.

in Any Home

A wide choice of glass colors makes them suitable for practically any color scheme. Recommended, too, for quality lighting, they fulfill that requirement admirably, producing soft and mellow lighting . . . an essential requisite in any home regardless of period style.

No. 9499—Ivory & Gold Canopy
No. 9498—Crom Canopy
No. 9497—Ivory Canopy
No. 9496—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Beige, Honey, White or Satin Crystal with clear crystal canopy trim. 11½″ dia. 10¾″ length overall. Packed individually, six to a master carton.

One Light
No. 9859—Ivory & Gold Canopy
No. 9858—Crom Canopy
No. 9857—Ivory Canopy
No. 9856—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Beige, Honey, White or Satin Crystal. 10⅞″ dia. 10¾″ length overall. Packed individually, six to a master carton.

One Light
No. 9209—Ivory & Gold Canopy
No. 9208—Crom Canopy
No. 9207—Ivory Canopy
No. 9206—Glass Canopy

Shade furnished in Fired White, Honey or Champagne with clear crystal edge or bottom center and trim. 10⅞″ dia. 10¾″ length overall. Packed individually, six to a master carton.

One Light
No. 25309—Ivory & Gold Canopy
No. 25308—Crom Canopy
No. 25307—Ivory Canopy
No. 25306—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White or Satin Crystal with clear crystal trims. 11¼″ dia. 11″ length overall. Packed individually, six to a master carton.

Matchless Perfection

Two Lights

No. 26539—Ivory & Gold band.
No. 26538—Crom band.
No. 26535—Colonial Brass band.

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White or Satin Crystal. 8″ dia. 9″ plate dia. 7″ length overall. Packed individually, twelve to a master carton.

One Light *(below)*

No. 25359—Ivory & Gold Canopy
No. 25358—Crom Canopy
No. 25357—Ivory Canopy
No. 25356—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White, Satin Crystal with clear crystal trim. 5¾″ dia. 10¾″ length overall. Packed individually, twelve to a master carton.

One Light

No. 25237—Ivory Canopy
No. 25236—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White or Satin Crystal. 9¼″ dia. 10¾″ length overall. Packed individually, six to a master carton.

One Light

No. 9837—Ivory Canopy
No. 9836—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Beige, Honey or Satin Crystal. 11″ dia. 10¾″ length overall. Packed individually, six to a master carton.

One Light

No. 12457—Ivory Canopy
No. 12456—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White or Satin Crystal. 6¾″ dia. 8¾″ length overall. Packed individually, twelve to a master carton.

One Light

No. 26267—Ivory Canopy
No. 26266—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige or Satin Crystal. 11″ dia. 10¾″ length overall. Packed individually, six to a master carton.

One Light *(below)*

No. 9889—Ivory & Gold Canopy
No. 9888—Crom Canopy
No. 9887—Ivory Canopy
No. 9886—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White, Clear Crystal or Satin Crystal with clear crystal trims. 11⅜″ dia. 12½″ length overall. Packed individually, six to a master carton.

One Light *(above)*

No. 25029—Ivory & Gold Canopy.
No. 25028—Crom Canopy.
No. 25027—Ivory Canopy.
No. 25026—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White, Clear Crystal or Satin Crystal, 7⅜″ dia. 9″ length overall. Packed individually, twelve to a master carton.

MATCHLESS perfection . . . truly, masterpieces of master craftsmen. The flowing lines exquisitely graceful, will evoke volumes of praise for the home decorated with the delicate beauty of these wonderfully different lighting units . . . and for the proud owner, so wise in his choice of good illumination.

One Light

No. 25139—Ivory & Gold Canopy
No. 25138—Crom Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White, Satin Crystal, or Clear Crystal with eight prisms and clear crystal assembly. 11⅜″ dia. 42″ length overall. Packed individually, four to a master carton.

One Light *(below)*

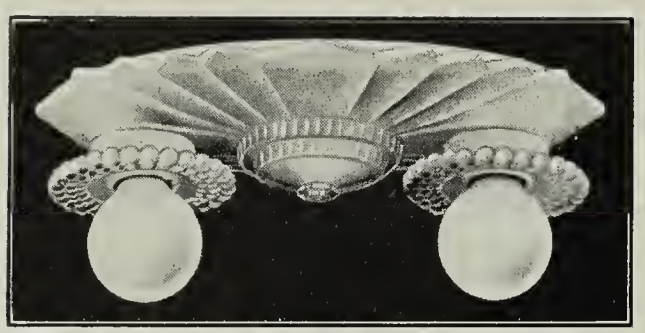
No. 25019—Ivory & Gold Canopy
No. 25018—Crom Canopy
No. 25017—Ivory Canopy
No. 25016—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White, Clear Crystal or Satin Crystal, 7⅜″ dia. 9″ length overall. Packed individually, twelve to a master carton.

One Light *(above)*

No. 9949—Ivory & Gold Canopy
No. 9948—Crom Canopy
No. 9947—Ivory Canopy
No. 9946—Glass Canopy

Shade furnished in Green, Rose, Blue, Peach, Honey, Beige, White, Clear Crystal or Satin Crystal, with clear crystal trim. 11⅜″ dia. 12½″ length overall. Packed individually, six to a master carton.

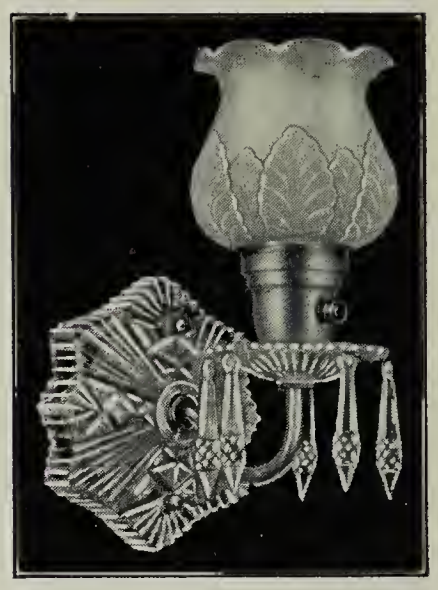


No. 8002

All glass two light oval—Colors, Green, Rose, Blue, Peach, Honey, Beige or White. 12″ spread. 2½″ depth overall. Packed individually, 12 to a master carton.

No. F 3042

All glass bracket with crom holder. Wired with turn socket. Colors, Green, Rose, Blue, Peach, Beige, White or Satin Crystal. 5″ extension. Packed individually, 12 to a master carton.



No. F 3043

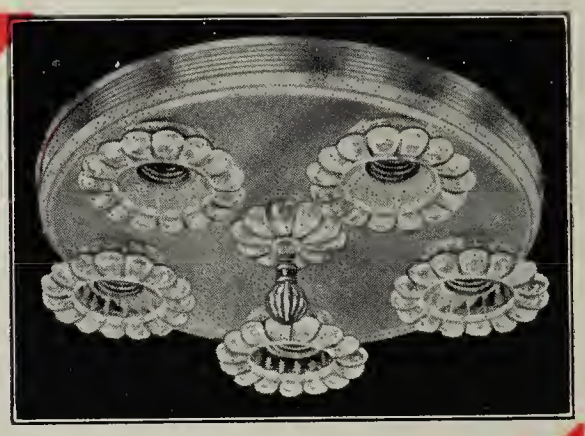
All glass bracket with 5 prisms. Colors, Green, Rose, Blue, Peach, Beige, White, Satin Crystal. Clear crystal back plate with satin crystal chimney. Polished nickel arm. 7″ ext. Wired with turnknob socket. Packed ind. 12 to a master carton.

Beauty that Endures

Five Lights

No. 25659—Ivory & Gold Plate
No. 25658—Crom Plate
No. 25655—Colonial Brass Plate

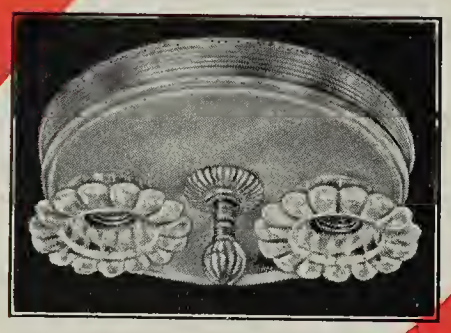
Glass adapters furnished in Green, Rose, Blue, Peach, Honey, Beige, Satin Crystal or Clear Crystal. 12⅜″ spread of plate. 2½″ depth overall. Packed individually, 12 to a master carton.



Three Lights

No. 25639—Ivory & Gold Plate
No. 25638—Crom Plate
No. 25635—Colonial Brass Plate

Glass adapters furnished in Green, Rose, Blue, Peach, Honey, Beige, Satin Crystal or Clear Crystal. 11″ spread of plate. 2½″ depth. Packed individually, 12 to a master carton.



Two Lights

No. 25629—Ivory & Gold Plate
No. 25628—Crom Plate
No. 25625—Colonial Brass Plate

Glass adapters furnished in Green, Rose, Blue, Peach, Honey, Beige, Satin Crystal, Clear Crystal. 9″ spread of plate 2½″ depth. Packed individually 12 to a master carton.

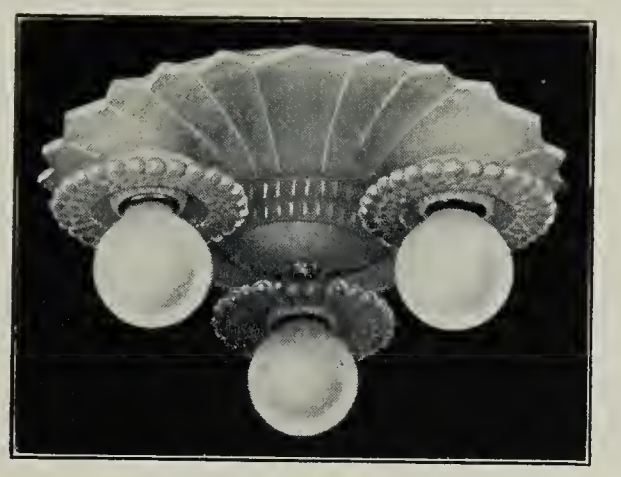
One Light

No. 25619—Ivory & Gold Canopy
No. 25618—Crom Canopy
No. 25615—Colonial Brass Canopy

Glass adapter furnished in Green, Rose, Blue, Peach, Honey, Beige, Satin Crystal or Clear Crystal 4″ adapter dia. 3⅛″ depth. Packed individually, twelve to a master carton.

No. F 3041

One light clear crystal bracket with 6 prisms—wired with turn knob candle socket and hand polished nickel plated arm — 7″ extension—Packed individually, twelve to a master carton.



No. 8003

All glass three light. Colors, Green, Rose, Blue, Peach, Honey, Beige or White. 11″ spread—2½″ depth overall. Packed individually, six to a master carton.

No. 8001

All glass beamlite. Color, Green, Rose, Blue, Peach, Honey, Beige or White, 7½″ plate dia. 3½″ length overall. Packed individually, twelve to a master carton.

Five Lights

No. 26259—Ivory & Gold Plate
No. 26258—Crom Plate
No. 26255—Colonial Brass Plate

Glass adapters furnished in Green, Rose, Peach, Blue, Honey, Beige, Satin Crystal or Clear Crystal. 12⅜″ spread of plate. 2½″ depth overall. Packed individually, 12 to a master carton.

One Light

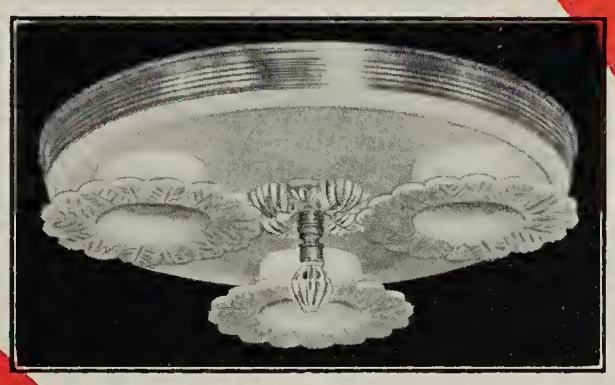
No. 26209—
Ivory & Gold Canopy
No. 26208—
Crom Canopy
No. 26205—
Colonial Brass Canopy

Glass adapters furnished in Green, Rose, Blue, Peach, Honey, Beige, Satin Crystal or Clear Crystal. 4½″ Adapter dia. 3½″ Depth overall. Packed individually, twelve to a master carton.

Three Lights

No. 26239—Ivory & Gold Plate
No. 26238—Crom Plate
No. 26235 Colonial Brass Plate

Glass adapters furnished in Green, Rose, Blue, Peach, Honey, Beige, Satin Crystal or Clear Crystal. 11″ spread of plate. 2½″ depth overall. Packed individually, 8 to a master carton.



Two Lights

No. 26229—Ivory & Gold Plate
No. 26228—Crom Plate
No. 26225—Colonial Brass Plate

Glass adapters furnished in Green, Rose, Blue, Peach, Honey, Beige, Satin Crystal or Clear Crystal. 9″ spread of plate. 2½″ depth overall. Packed individually, twelve to a master carton.

One Light

No. 26219—Ivory & Gold
No. 26218—Crom
No. 26215—Colonial Brass

Glass adapters furnished in Green, Rose, Blue, Peach, Honey, Beige, Satin Crystal or Clear Crystal. 7⅜″ Adapter dia. 3¼″ Depth overall. Packed individually, twelve to a master carton.

One Light

No. 25169—Ivory & Gold Canopy

No. 25168—Crom Canopy

No. 25165—Colonial Brass Canopy

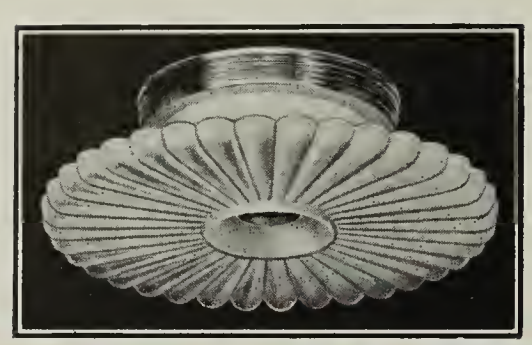
Glass adapters furnished in Green, Rose, Blue, Peach, Honey, Beige, Clear Crystal or Satin Crystal. 6″ Adapter dia. 3″ length overall. Packed individuall, 12 to a master carton.

One Light

No. 25489—Ivory & Gold Canopy

No. 25488—Crom Canopy

No. 25485—Colonial Brass Canopy



Glass adapter furnished in Green, Rose, Blue, Peach, Honey, Beige, Satin Crystal or Clear Crystal. 9¼″ Adapter dia. 4½″ length overall. Packed individually, twelve to a master carton.

One Light

No. 25179—Ivory & Gold Canopy

No. 25178—Crom Canopy

No. 25175—Colonial Brass Canopy

Glass adapter furnished in Green, Rose, Blue, Peach, Honey, Beige, Clear Crystal or Satin Crystal. 9¼″ Adapter dia. 4½″ length overall. Packed individually, twelve to a master carton.

Simplicity in Design

One Light

No. 25249—Ivory & Gold Canopy

No. 25248—Crom Canopy

No. 25245—Colonial Brass Canopy

Clear crystal adapter with 14 prisms. 5″ adapter dia. 6½″ length overall. Packed individually, twelve to a master carton.

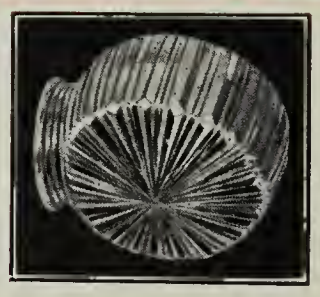
One Light

No. 25299—Ivory and Gold Canopy

No. 25298—Crom Canopy

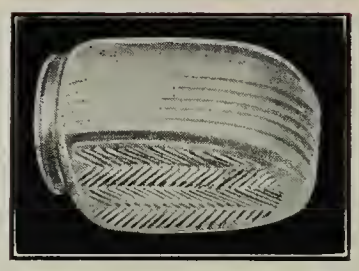
No. 25295—Colonial Brass Canopy

Clear crystal hobnail adapter with 15 prisms. Adapter, 4″ dia. Length overall 5″. Packed individually, 12 to a master carton.



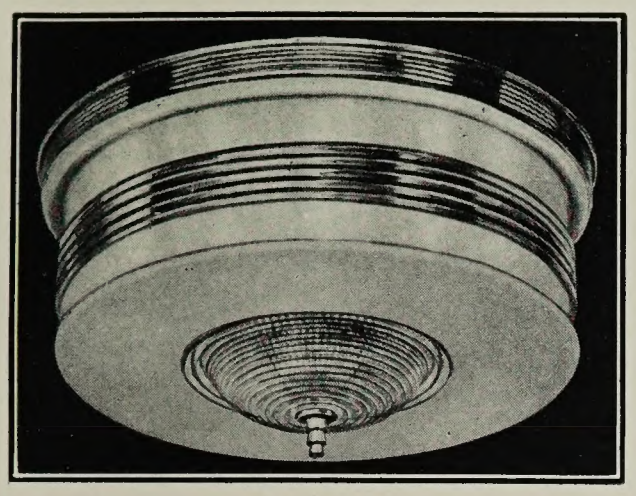
No. 488

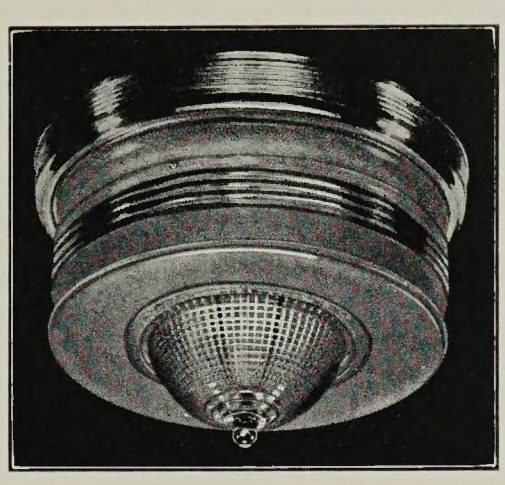
Size 5″ x 3¼″. Round bath shade. White with clear side. Packed 36 to a carton.



No. 591

Size, 6″ x 3¼″. Round bath shade. White with clear side. Packed 24 to a carton.





Two Lights

No. 25189—Ivory & Gold Band
No. 25188—Crom Band
No. 25185—Colonial Brass Band

Shade furnished in Fired White. Honey or Champagne with clear crystal side lines and bottom center. 8″ dia. 9″ plate dia. 7″ length overall. Packed individually, twelve to a master carton.

Two Lights

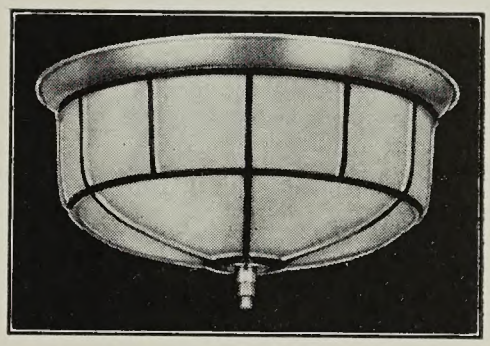
No. 26569—Ivory & Gold Band
No. 26568—Crom Band
No. 26565—Colonial Brass Band

Shade furnished in Fired White or Champagne with Clear Crystal side lines and bottom center. 11⅜″ dia. 12⅜″ plate dia. 8″ length overall. Packed individually, four to a master carton.

Two Lights

No. 9549—Ivory & Gold Band
No. 9548—Crom Band
No. 9545—Colonial Brass Band

Black line on white. 8″ dia. 9″ plate dia. 6″ length overall. Packed individually, 12 to a master carton.

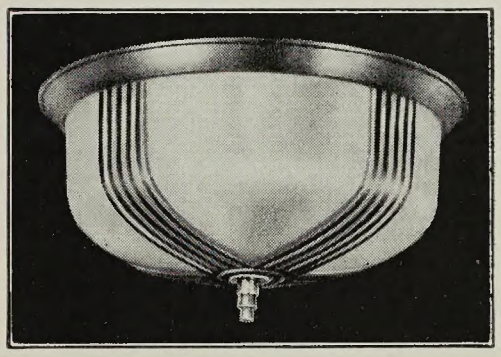


SIMPLICITY has a charm all its own when employed with such consummate designing skill as is shown by these lighting units. They have a rightness of proportions that lends them distinction. They are equally well designed for correct comfortable lighting.

Two Lights

No. 9449—Ivory & Gold Band
No. 9448—Crom Band
No. 9445—Colonial Brass Band

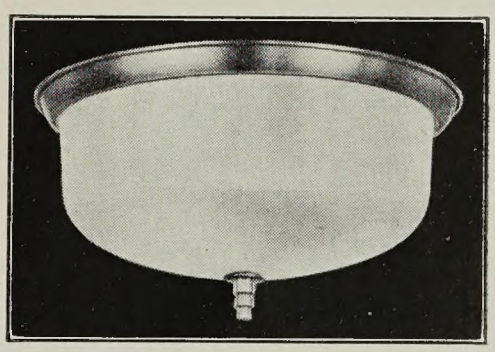
Black line on white. 8″ dia. 9″ plate dia. 6″ length overall. Packed individually, twelve to a master carton.

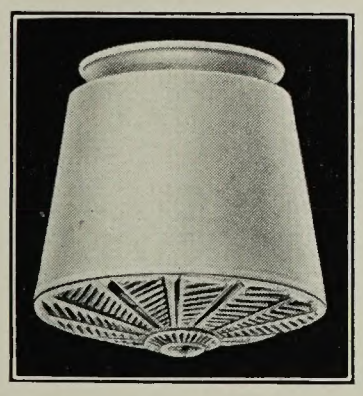


Two Lights

No. 9409—Ivory & Gold Band
No. 9408—Crom Band
No. 9405—Colonial Brass Band

Shade furnished in Green, Rose, Blue, Ivory, Honey, Beige, Peach, White or Satin Crystal. 8″ dia. 6″ length overall. Packed individually, twelve to a master carton.



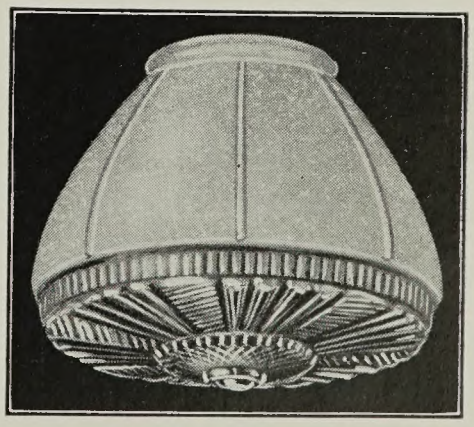


No. 592

Size 6″ x 4″. White kitchen unit with clear bottom. Packed 24 to a carton.

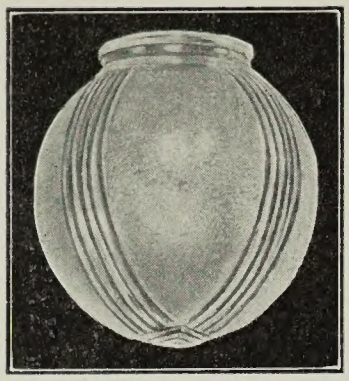
No. 594

Size 7″ x 4″. White kitchen unit with clear bottom. Packed 12 to a carton.



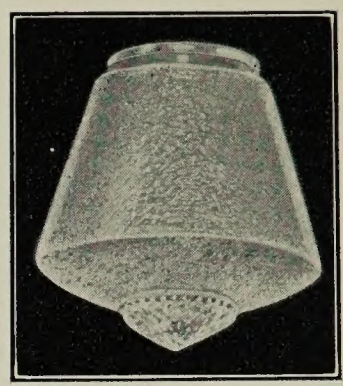
No. 1935

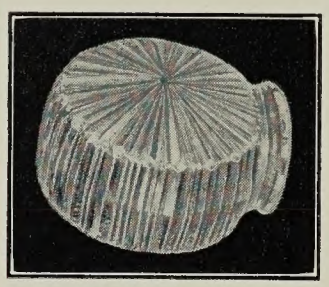
Size, 8″ x 4″. White kitchen unit with clear bottom. Packed 12 to a carton.



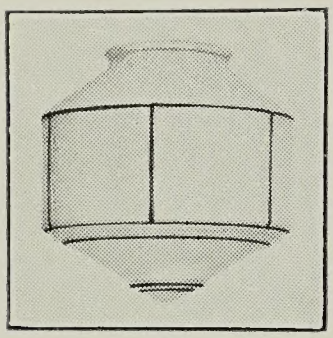
No. 1933
Size 6″ x 3¼″. Clear Crystal or Amber. Packed 24 to a carton.

No. 1936
Size 6″ x 3¼″. Clear Crystal or Amber. Packed 24 to a carton.

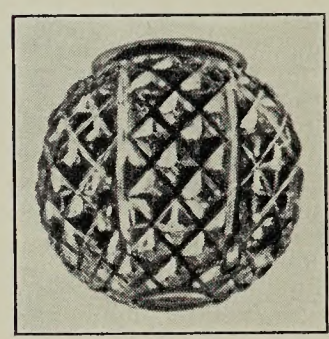




No. 482
Size 5″ x 3¼″. Clear Crystal or Amber. Packed 36 to a carton.

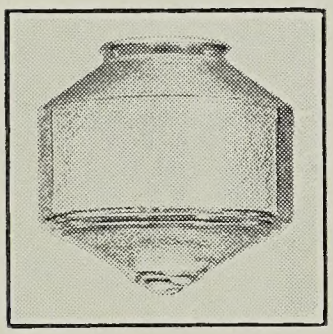


No. 1937
Size 6″ x 3¼″. Black Line. Packed 24 to a carton.

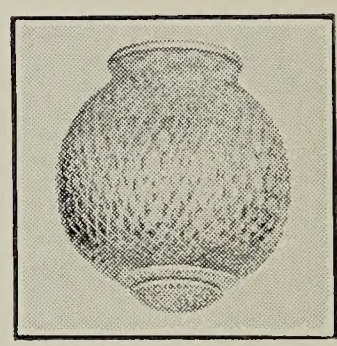


No. 1939
Size 6″ x 3¼″. Clear Crystal or Amber. Packed 24 to a carton.

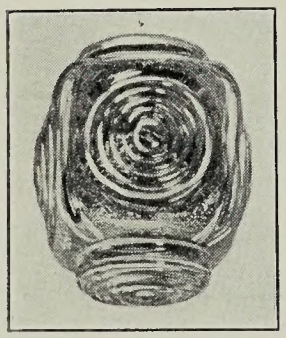
Sparkling Gems of Lighting



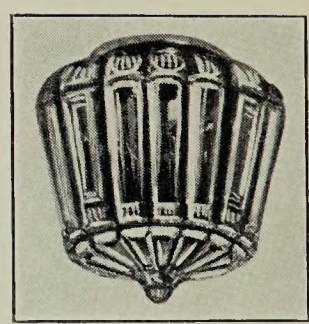
No. 1934
Size 6″ x 3¼″. Clear Crystal or Amber. Packed 24 to a carton.



No. 1930
Size 6″ x 3¼″. Clear Crystal or Amber. Packed 24 to a carton.

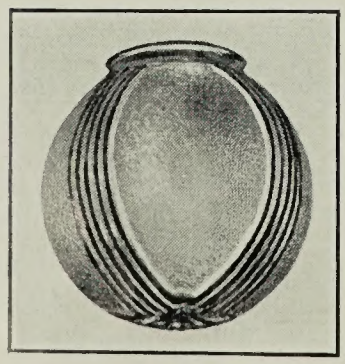


No. 1938
Size 6″ x 3¼″. Clear Crystal or Amber. Packed 36 to a carton.



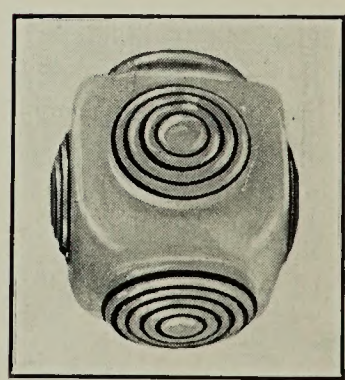
No. 1931
Size 5″ x 3¼″. Clear Crystal or Amber. Packed 24 to a carton.

THESE sparkling gems of lighting contribute much toward the attractive and correct lighting of the home. Small in size, yet they loom large in the fulfillment of their purpose. The porch balls here illustrated blending light in the proper quantity with the welcome atmosphere of charm so vital in the well-decorated home of today.



No. 1933D
Size 6″ x 3¼″. Black or Green Line, White or Amber. Packed 24 to a carton.

No. 1938D
Size 6″ x 3¼″. Black or Green line on White or Amber. Packed 36 to a carton.



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